



Student Fee Advisory Committee Program Requests FY2026

Student Program Board

President: Jordan Porter

Vice President of Marketing and Assessment: Gwyneth Tan

Vice President of Membership: Keyera Joseph

FY2026 Base Augmentation Request #3 – ESports Chair and Programming

SPB is requesting \$32,049.22 to support gaming-related programming for FY25. This investment will enable SPB to engage a broader segment of our student community, particularly those who may not typically participate in traditional programs and activities.

The Student Centers inaugurated the CoogArcade on February 1st, 2022, and since then, there has been an impressive display of interest from our student body. To address the evolving needs of this community, SPB aims to establish the position of ESports Chair. The compensation at the rate of \$10 per hour in alignment with existing SPB chair positions. This chair would play a crucial role in assessing the community's requirements and developing pertinent digital programming.

Beyond staffing, there is also a need for funding to facilitate programming for our student body. This year's 2024 Cougar Con, which attracted 2,022 attendees showed a 43% increase from 2023 had an attendance of 1,407, showing the increasing interest of students in esports events and community. Cougar Con, an anime convention-themed event tailored to gamers, was previously run exclusively by UH registered student organizations. SPB has continued to collaborate with Registered Student Organizations which has led to significant growth of the event and heightened demand for Cougar Con's continuation.

The ESports Chair would contribute to hosting competitions and tournaments, both online and in-person. SPB is eager to build upon the success of the CoogArcade initiatives and plans to further expand its impact. By investing in gaming-related programming and an ESports Chair, SPB aims to not only cater to the interests of our growing gaming community but also create engaging and inclusive experiences that resonate with a diverse range of students at UH.

Summary of Expenses:

Digital Events Chair (September 1st, 2025 – April 30th, 2026)	6,587.00
Entertainment/Vendors	10,150.00
Marketing	4,000.00
Catering	2,500.00
Student Centers' Reservation / AV Fee	2,500.00
Giveaways	3,500.00
Video Games	600.00
Gaming Equipment/Insurance	3,000.00
Subtotal	30,328.00
6% Administration Fee	1,721.22
Total	\$32,049.22

By utilizing these funds, SPB aims to enhance our annual large-scale events, which have consistently drawn the highest attendance. We aspire to host CougarCon each year, leveraging our role as the primary programming board to unify the campus community through entertainment. These large-scale concerts not only instill pride in our students but also enrich their overall campus experience. SPB's events serve as a gathering point for the diverse University of Houston community, forging shared experiences that resonate with all.

We genuinely appreciate your consideration of our request. The Student Program Board extends its gratitude for your time and thoughtful consideration in supporting our mission to create memorable and unifying experiences for our campus community