



One Time Request
FY 26

D. FY26 One-Time Request – App Maintenance & Insurance

Coog Radio is an internet-based radio station. Maintaining an app for our college radio station has greatly enhanced the listening experience, expanded our audience reach, and provided numerous opportunities for engagement, monetization, and community building. It's a valuable investment for the success and growth of the station. We plan to increase in listenership, membership, and student engagement by creating a Coog Radio App. It would be an ease of access for students to listen to their fellow Coogs while walking to their classes, commuting to campus, and while getting ready for their day. This would build a stronger brand for Coog Radio as far as name recognition and visibility on their phone, and a Coog For Life connection. Our goal is to increase app maintenance with this funding.

Funding Towards

- Insurance
- Radio.com App Maintenance
- Web Security

Total \$2,000.00 + 120.00 (Admin. Fee)**\$2,120.00**