



SFAC Program Questionnaire

CENTER FOR FRATERNITY & SORORITY LIFE

FY 25-26

STUDENT FEES ADVISORY COMMITTEE (SFAC)
FY2026 PROGRAM QUESTIONNAIRE

1. Please provide a one-page executive summary of your questionnaire responses. This summary should include, in brief terms: your unit's mission, goals that support your mission, and a justification of your unit's student fee allocation in terms of benefits for students.

Center for Fraternity and Sorority Life Mission:

Through close collaboration with students and other stakeholders, the Center for Fraternity & Sorority Life (CFSL) fosters a values-based leadership experience by providing a meaningful and transformative fraternity & sorority experience where students will discover siblinghood, opportunity, leadership, philanthropy, community and overall student success.

FY2024 in Overview:

The Center for Fraternity and Sorority Life focuses primarily on the varied needs of the fraternity and sorority community at the University of Houston. In FY2024, the center had three full-time exempt staff, one non-exempt staff member, and one graduate assistant who focused on advancing both student learning and operational effectiveness within Greek Life. There was transition within the leadership of the office, but the focus to advance Greek Life remained the same. Future goals and action items are tied directly to the six overarching areas for which the Center is directly responsible: Center and Community Operations, Advising and Coaching, Educational Programming, Planning and Assessment, Stakeholder Development, and Fraternity/Sorority Housing. The center is working hard to strategically grow our fraternity and sorority community, increase visibility, and instill community pride while also providing increased support and accountability to fraternity and sorority members and advising and coaching for chapters and councils.

The staff currently advises approximately 35 fraternities and sororities housed under five governing councils, the fraternity/sorority residential experience in Bayou Oaks, and participates in and develops a variety of Student Life and University initiatives. This Questionnaire will discuss the specific action steps we will take in order to best align the fraternity/sorority experience with university values and Division of Student Affairs Values and Initiatives. Additionally, we will discuss new and evolving programs and initiatives that will enhance the student experience. The CFSL is 100% funded by student fees, and we seek to be effective stewards of this funding and to provide students with experiences that are proven to meet the educational mission of the university. This year, the Center is requesting four one-time requests for FY2026 for Professional Development, the PhiredUp Platform, Greek Week and an Educational Speaker.

2. Please discuss the means that you are utilizing to evaluate both your success in achieving the DSA strategic initiatives and/or action steps and their importance as compared to others that you might pursue. Where data exists, discuss any assessment measures and/or learning outcomes used to evaluate program success. Please provide the method for collecting this data.

	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24
Operations								
Total Chapters	48	48	44	38	41	41	38	37
Total Members	1,568	1,532	1,468	1,297	1,104	1,172	1,080	1,147
Academic Performance								
Average Undergraduate Student GPA	2.920	2.956	2.99	2.99*	3.573	2.985	3.059	3.135
Average Undergraduate Greek GPA	2.880	2.878	2.869	2.872*	3.501	2.790	2.857	3.026
Difference	(0.040)	(0.078)	(0.121)	(0.118)	(0.072)	(0.195)	(.202)	(.109)
Flagship Program Attendance								
Fraternity & Sorority Presidents' Leadership Summit	50	49	48	37**	45	43	33	39
ELEVATE Fraternal Leadership Conference	-	97	41	57	20			
Future Greek Leaders Academy	55	49	56	47		24	15	34
Fraternity/Sorority Night of Celebration	254	235	250	225		100	145	100
Greekgiving						25	54	45
Greek-a-Palooza	-	355	386	157	536	551	545	526
Greek Week						94	572	525
Fall All Greek Speaker							200	319
Fraternal Excellence Program								
Total Excellence Awards Given	46	44	38	44	39	64	60	84
--Intellectual Development	6	6	9	4	7	7	9	15
--Leadership Development	9	5	5	7	6	8	12	16
--Service & Citizenship	8	9	6	9	7	19	18	20
--Meaningful Relationship [Bro/Sis/Siblinghood]	7	9	4	7	6	14	9	13
--Ritual and Values	16	15	14	17	13	16	12	20
Social Media/Communications Influence								
Instagram Followers	-	1,023	944	985	1,057	1,413	1,585	1,680
Twitter Followers	-	1,309	1,297	1,296	1,240	1,242	1,220	1,166
MailChimp 'Monthly Update' Unique Subscribers	2,270	2,808	3,734	3,772	4,810	4,924	4,581	4,607
MailChimp 'Monthly Update' Max Open Rate	39.90%	24.60%	16.17%	26.00%	17.7%	34.96%	36%	42%
	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24
Retention/Persistence Data								
First-to-Second Year Persistence (FTIC)	91.63%	85.92%	88.89%	91.48%	88.0%	NYA	NYA	NYA
First-to-Second Year Persistence (FTIC) *All-Students	84.9%	84.8%	86.0%	85.0%	85.0%	NYA	NYA	NYA
Difference	6.73%	1.12%	2.89%	6.48%	3.0%	NYA	NYA	NYA

General Membership Data

The Center for Fraternity & Sorority Life tracks general membership data and, during fall and spring semesters, communicates how many men and women on campus identify as members of fraternities and sororities. The campus has seen slow, steady increases in fraternity/sorority membership since Fall 2009 but has seen decreases since Fall 2018 that were amplified by COVID-19. From Spring 2023 to Spring 2024 semesters, membership growth has increased 6.2%.

Academic Performance Data

The Center for Fraternity & Sorority Life tracks academic performance data for all fraternities and sororities through self-reported membership rosters. Academic performance has continued to be an area of opportunity for the Greek community, as historically approximately 25-30% achieve a GPA at or above their all/men's/women's/student average. Complete reports can be found on the CFSL website at <http://www.uh.edu/cfsl/resources/reports/>.

Flagship Program Attendance

CFSL measures program success in part by increases in attendance at CFSL-sponsored meetings, programs, and events. CFSL continues to strive to increase attendance to flagship CFSL programs as well as increase the number of programs and opportunities available.

Fraternal Excellence Program

The Fraternal Excellence program is the University of Houston's assessment and awards programs designed specifically for fraternities and sororities and has been in existence since 2011. Throughout this program, fraternities and sororities discuss chapter accomplishments in each of five areas and receive awards, recognition, and feedback based upon their achievements in each area. Excellence awards are given to chapters considered to be excelling in any and/or all of the specific evaluation areas. This data assists the CFSL staff in identifying which areas the Greek community is excelling and which areas require additional attention. In FY2024, there was a record number of chapters that received the three top awards. The areas include: Meaningful Relationships, Ritual and Values, Leadership Development, Intellectual Development, and Service & Citizenship.

Axia Award – Excellence in 3 Areas

- Alpha Kappa Alpha Sorority, Inc.
- Chi Omega
- Delta Gamma
- Phi Mu
- Zeta Tau Alpha

Arete Award – Excellence in 4 Areas

- Sigma Lambda Gamma National Sorority, Inc.
- Sigma Chi

Archegos Award – Excellence in 5 Areas

- Alpha Chi Omega
- Gamma Rho Lambda
- Phi Beta Sigma Fraternity, Inc.
- Omega Delta Phi
- Sigma Alpha Epsilon

- Sigma Gamma Rho Sorority, Inc.
 - Sigma Nu
 - Sigma Phi Omega
 - Zeta Phi Beta Sorority, Inc.
3. Please discuss any budget or organizational changes experienced since your last (FY2025) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections.

Since the FY2025 SFAC request, CFSL had three vacancies with the Director, Assistant Director, and Office Coordinator positions. CFSL has hired a new Director, Cassandra Joseph, and Assistant Director, Khristian Royster. The Office Coordinator position is now an Administrative Coordinator position that is currently vacant. Due to the staff vacancies, Future Greek Leaders Academy and Presidents Leadership Summit, that were scheduled to be an off-site leadership experiences, shifted to on-campus.

CFSL operations moved from being funded by the Student Service fee to being funded by the Student Center fee effective as of FY25. The only items for CFSL funded by the Student Service fee are one-time item requests.

4. Recognizing that the potential to generate additional Student Service Fee income for FY2025 base funding is extremely limited and recognizing that it is likely that some units will not be allocated the new base budget and/or one-time funds requested. Please provide a narrative of how your unit would accommodate a reduction of 5.0% in your total FY2025 base Student Service Fee budget request and provide a line-item explanation of where budgetary cuts would be made.

Not applicable

5. What are the other possible sources of funding available to your unit and what efforts are being made to access them (e.g. grants, donations, etc.)? **If you receive funds from other sources, please briefly describe the source, purpose, and duration of the funding and report the amounts received in the appropriate rows/columns on the SFAC Spreadsheet.**

The Center for Fraternity & Sorority Life partners with the DSA Advancement area to identify development and fundraising opportunities that can assist our center in meeting its needs.

Questionnaire completed by (please include name, title, email, and phone number):

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