



# STUDENT FEES ADVISORY COMMITTEE

FY25 ONE TIME REQUEST  
(C)

RED ZONE  
PROGRAMMING

The Women and Gender Resource Center is seeking funding for Red Zone programming.

**The Project:** The WGRC is committed to increasing awareness of sexual violence as a method to promote a campus culture that prioritizes respect, consent, and support for individuals that are impacted. The Red Zone refers to the time period, typically the first six to eight weeks of the Fall semester, when there is a heightened risk of sexual assault incidents occurring on college campuses. Several factors contribute to this increased risk, including the arrival of new students, an increase in social events that may involve alcohol, and lack of awareness of campus resources, policies, and support services, especially for new students. Red Zone awareness initiatives include educational programs, marketing initiatives, and promoting the availability of resources through a campus and community resource fair. From our research, UH is the only Big 12 institution to host a Red Zone Resource Fair. For FY25, we are looking to expand programs to include more widespread marketing, including yard signs and campus signage, a more expansive resource fair, and more educational programs targeting consent and campus supports.

**DSA Strategic Initiative:**

Student Success: Champion exceptional opportunities and services to support all UH students.

SS3: Foster the holistic well-being of all students through coordinated, intentional services and processes.

Resources: Evaluate, actively pursue, and leverage resources to enhance the UH experience.

R2: Pursue and develop resources to address identified gaps and needs.

DESCRIPTION	PRICE
Red Zone Programming	\$10,000
Admin Fee (6%)	\$600
<b>TOTAL</b>	<b>\$10,600</b>