

A.D. BRUCE RELIGION CENTER



Student Fees Advisory Committee (SFAC)

PROGRAM QUESTIONNAIRE FY17-18

ONE-TIME FUNDING ALLOCATION
REQUESTS FOR FY 2017

ONE-TIME FUNDING ALLOCATION
REQUESTS FOR FY 2018

UH.EDU/ADBRUCE

1. **Please provide a one-page executive summary of your questionnaire responses. This summary should include, in brief terms: your unit's mission, how you accomplish your unit's mission, and a justification of your unit's student fee allocation in terms of benefits for students.**

Since its opening in the fall of 1964 and its dedication in May 1965, the A.D. Bruce Religion Center has been a focal point for numerous on-campus religious activities for 52 years. While the building is a bustling center of many ongoing educational programs, activities and services, it is also a place for both quiet meditation and spiritual discovery and growth.

In support of the University's mission, the A. D. Bruce Religion Center provides an organized means for

- celebrating diversity,
- assisting in establishing and encouraging inter-faith dialogue, and
- the promotion of a continuing search for knowledge.

The Religion Center supports student success through our facilities management and resources, providing opportunities for student employment and internships and providing quality customer service to students, faculty, staff and our University guests.

The Religion Center is home to 10 campus ministry programs that provided financial support for the construction of the Religion Center. Three of those groups [Catholic Newman, Baptist Student Ministry and Hillel] subsequently constructed their own off-campus religion centers. They continue to retain their office suites in the A.D. Bruce Religion Center.

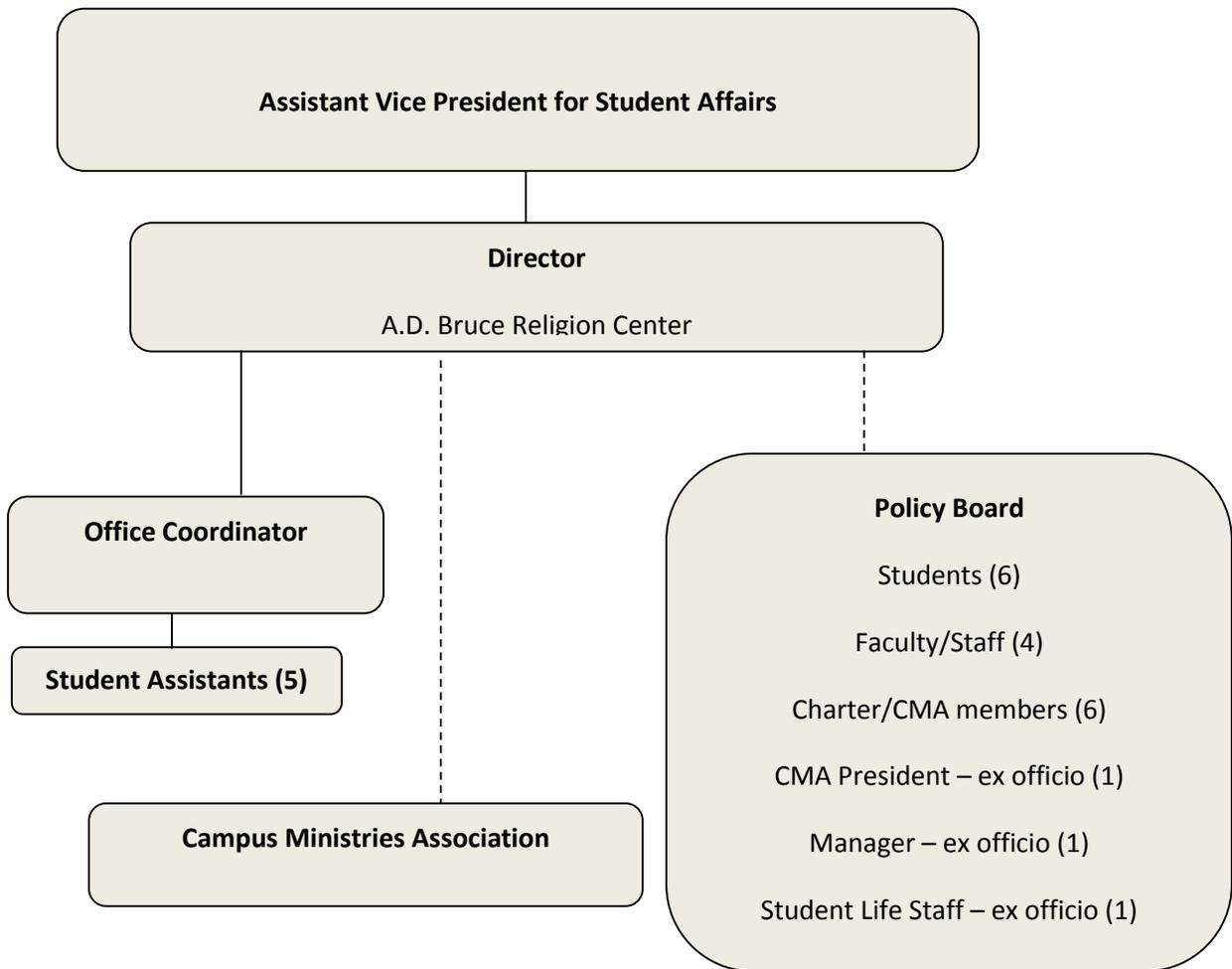
The original Charter denominations or Resident Ministries are: **Baptist Student Union** [*now Baptist Student Ministry*], **B'nai B'rith Hillel**, **Catholic**, **Christian Science**, **Church of Christ**, **Disciples of Christ** [*now included in United Campus Ministries*], **Lutheran** [*Missouri Synod*], **Lutheran / National** [*now Evangelical Lutheran Church in America/ELCA*], **Methodist**, **Presbyterian** [*now included in United Campus Ministries*] and **Protestant Episcopal**.

The Religion Center also provides support for the Campus Ministries Association (CMA) which is comprised of all of the full time staff of the campus ministry programs at the University of Houston currently representing 17 various faiths and denominations. CMA sponsors free lunches on Wednesdays during the fall and spring semester and host Inter-Faith Dialogue conversations during free lunches as well as through collaborative events with other ministries.

The Religion Center Policy Board meets during the fall and spring semesters and provides guidance and support for the programs, services and policies of A.D. Bruce Religion Center.

University of Houston students, faculty, and staff utilize the Center for programs, lectures, meetings, and special events. General purpose rooms are available for worship, study, discussions, and reflection. The Religion Center's University Chapel, with seating for 275, is the site for weddings, memorials, funerals, baptisms and quinceañeras, including the University's annual memorial service. The Meditation Chapel and two classrooms provide Friday Prayer space for the Muslim Student Association. The Religion Center provides office space for three Registered Student Organizations: Chi Alpha, Mission 24 and Muslim Student Association.

2. Provide an organization chart of your unit. Large units may need to have an overview chart and then more specific charts for each program. Where you have multiple staff in the same position (e.g. counselor, advisor, etc.), note this on your chart. Student employees should be cited on the chart and identified as students.



3. List your unit's strategic initiatives and action steps identified for the 2015-2016 academic year and cite the specific Division of Student Affairs and Enrollment Services (DSAES) Strategic Initiatives and University of Houston Strategic Goals to which they relate (links below). Please comment on your success in achieving these strategic initiatives/action steps. If a strategic initiative/action step changed during the year, please note this and explain. Also, list any new strategic initiatives/action steps, the rationale for the addition, and comment on your success in achieving these items.

Strategic Initiative 1: Provide administrative, advising and program support for the programs and services of the Campus Ministries Association (CMA).
UH – 2; DSAES – 1, 2, 3, 4 & 6

Action Step:

Develop program initiatives to support interfaith dialogue, campus outreach to further develop collaborative programs and services with registered student organizations and colleges and departments. **Completed / Ongoing:** Provided assistance and direction for Interfaith Week – February 15-19, 2016. FREE lunches with a theme of Interfaith Dialogue were held each Wednesday and Thursday – fall/spring semesters. Coordinated with Moores School of Music on recitals and 2 choral performances.

Action Step: Coordinate with the Center for Diversity and Inclusion, UH Wellness, the Religious Studies Department, the Campus Ministries Association and UH Contracts and Grants to develop a variety of InterFaith Dialogue programs that will provide students different learning options, to include speakers, cohort groups and reading options. **Completed / Ongoing:** Interfaith week was held February 1-19, 2016 Collaborated with CMA, LBGTO Center and OES for Vigil for Orlando and Prayers for the People.

Action Step: Identify and promote a student living learning option for Student Housing and Residential Life in collaboration with the Religious Studies and Comparative Cultural Studies programs. **Reviewed:** Program needed academic department support. Determined not to pursue at this time.

Action Step: Identify and recruit a graduate assistant for the Religion Center to assist with the development of interfaith dialogue initiatives, support campus and community outreach, and assist with the development and implementation of assessment projects. **Completed / Ongoing:** Presented a one time and base augmentation funding request to SFAC; not approved for FY.

Strategic Initiative 2: Manage and provide for a pleasant and well maintained auxiliary facility for the use of UH students faculty, staff, alumni and University guests. UH – 2; DSAES – 1, 2, 4 & 6

Action Step: Monitor and review the UH Service Level Agreements for housekeeping, maintenance and grounds to ensure Religion Center needs are met and cost savings are achieved where applicable. **Completed / Ongoing:** Met with Plant Services to review and adjusted service level options for FY17.

Action Step: Update the Custodial Cleaning Frequency Charts to ensure facility cleanliness and consistent staffing to support student organization activities and special event needs.

Completed / Ongoing: Met monthly with FS staff and contracted vendor to review building cleanliness and address portering Religion Center grounds and ongoing issues, e.g. spot cleaning, tile floor maintenance. Participated in review of new custodial vendor for FY17.

Action Step: Review and revise the student assistant training program for special event assistance and improving and maintaining customer service based on an ethic of care. **Completed:** Accomplished and ongoing. Held trainings on Saturday, August 29 and November 21, 2015.

Action Step: In partnership with DSAES Director of Development, identify and promote development and giving opportunities that provide program support and facility upgrades. **Ongoing:** Director of Development position was vacant all of FY16. Provided updates to Assoc. VP of Student Affairs. Continued to search and monitor foundation web sites for funding options.

Strategic Initiative 3: Market the Religion Center programs and services to UH and the greater Houston area. **UH – 2; DSAES – 4, 5 & 6**

Action Step: Develop a plan of action in collaboration with the Student Center Conferences and Reservations [CARS] Office and the University Hilton that will showcase UH facilities as a destination for special events. **Ongoing:** AD Bruce continues to direct customers to the SC and Hilton for planning rehearsal dinners, wedding receptions, and other meetings / events.

Action Step: Coordinate with DSAES Marketing in the development of an A.D. Bruce Religion Center brand. **Completed / Ongoing:** Brand developed. Updated front window cling project to further enhance building identity.

Action Step: Coordinate with Student Center Marketing in the marketing plan that will introduce the Religion Center to the UH community, supports Fundraising project as well as promoting the Religion Center as a venue of choice for off campus customers. **Completed / Ongoing:** Continue to work with SC Marketing for UH Day of Remembrance and Center for Student Media for on campus media. Provided support to local media during Vigil for Orlando and Prayers for the People.

Action Step: Review and update A.D. Bruce Religion Center's social media presence and marketing to include the A.D. Bruce Religion Center web site [www.uh.edu/adbruce], departmental newsletter and other social media options. **Completed / Ongoing:** Web site continues to be reviewed and updated to enhance the customer experience. Developed a newsletter masthead. Identified a student assistant to provide support for social media.

Strategic Initiative 4: Continue to develop assistance for and partnerships with students, registered student organizations (RSOs), colleges / departments and non-UH entities with the planning and presentation of their programs and events in the Religion Center. **UH – 2; DSAES – 1, 2 & 6**

Action Step: Develop a web based on line form for submission of reservations and facilities use requests. **Reviewed:** Reviewed the CARS process and determined not to pursue the web based reservation submission for the Religion Center.

Action Step: Collaborate with the UC CARS Office to add an online credit card payment option to the Religion Center's web site. **Reviewed:** On hold until there is clarity on how to process refunds when there is an associated cancelation fee.

Action Step: Continue to work with Student Government Association, Student Affairs and Enrollment Services, Advancement, the UH Alumni Association, UH Marketing and the Campus Ministries Association in the development and planning of the Annual UH Memorial Service. **Completed:** UH Day of Remembrance was held on Tuesday, March 7, 2016.

Action Step: Collaborate with the Center for Diversity and Inclusion and UH Wellness in the development of assessment projects and programs that supports student involvement and engages more students in the programs and services of the Religion Center. **No action taken.**

Action Step: Develop a partnership with the College of Education and the Hilton College of Hotel and Restaurant Management that will further support student learning and engagement through internships, graduate assistantship and employment. **Completed / Ongoing:** The Religion Center continues to provide notice of student assistant and internship opportunities through the HRM web site.

Action Step: Collaborate with the Moores School of Music to schedule and promote recitals and concerts at the A.D. Bruce Religion Center. **Completed / Ongoing:** The Religion Center hosted recitals and 2 choral concerts in collaboration with the Moores School of Music.

4. Please discuss the means that you are utilizing to evaluate both your success in achieving the aforementioned strategic initiatives and/or action steps and their importance as compared to others that you might pursue. Where data exist, discuss the number of persons served by each of your programs and any assessment measures and/or learning outcomes used to evaluate program success. Please provide the method for collecting these data.

A. Number of Registered Student Organizations making reservations.

There was a decrease in RSOs submitting reservation requests for FY16 [32] compared to FY15 [39].

B. Number of bookings by Registered Student Organizations.

There was an increase in the number of bookings in FY 16 [807] compared to FY16 [751].

C. Event hours by Registered Student Organizations.

There was a decline in the number of event hours in FY2016 [2,153] compared to a record high in FY15 [1,696]

D. Estimated Attendance by Registered Student Organizations [self-reported].

However, there was in an increase in self-reported attendance in FY16 [26,439] compared to the 22,733 reported in FY15.

	FY13	FY14	FY15	FY16
RSOs Making Reservations	36	37	39	32
RSO Bookings	834	1,032	751	807
RSO Event Hours	1,868	3,496	1,696	2,153
RSO Attendance	40,865	51,829	22,733	26,439

Note: One of our major RSO – Mission 24 is no longer using the Religion Center due to date and space conflicts. They now meet off campus at Riverside United Methodist Church. In addition, the Student Center Transformation project was completed in January 2015 which restored prime meeting and event space for student use.

Door Counts by FISCAL YEAR				
Month	FY13	FY14	FY15	FY16
Sept	11,197	16,121	12,809	13,190
Oct	16,036	16,628	10,454	11,108
Nov	12,171	13,688	14,397	14,159
Dec	6,276	7,351	7,626	7,669
Jan	8,077	8,146	3,818	7,478
Feb	10,595	12,033	17,192	13,043
Mar	11,761	6,565	12,948	12,531
Apr	10,971	10,362	13,274	13,892
May	7,187	5,791	9,194	7,841
Jun	8,230	9,153	5,986	7,575
Jul	7,217	9,451	5,422	7,754
Aug	8,317	8,311	5,724	8,219
	FY13	FY14	FY15	FY16
TOTAL	118,035	123,600	118,844	124,459

Student Affairs Assessment Initiatives

The A. D. Bruce Religion Center developed and presented a plan of action for administering the Interfaith Diversity Experiences and Attitudes Longitudinal Survey [IDEALS] – a 4-year, national longitudinal study of freshmen students.

- a. IDEALS 1 Assessment, a national four-year longitudinal study to examine students’ spiritual and interfaith experiences on campus and how they relate to a host of outcomes including global citizenship, commitment to a pluralistic world, appreciation for inter-religious commonalities, and interfaith leadership and services. The first assessment was sent in September 2015; a second assessment was conducted in March 2016 and the third assessment in 2019. IDEALS 1 Completed; Ongoing.

Major findings: N=1021; 98 respondents / 9.6% response rate.

Worldview: *A guiding life philosophy, which may be based on a particular religious tradition, spiritual orientation, nonreligious perspective, or some combination of these.*

Peer: *Carnegie Classification*

1. In spite of a low response rate, when compared with peer institutions in the IDEALS study, UH freshmen tend to mirror peer group and national group of in terms of collapsed worldview identity. That is, there were

- similarities with the worldview majority, the worldview minority, nonreligious and another worldview groups.
2. UH freshmen students also mirrored the Peer and National responses when identifying elements that influenced their worldview: 1st- Family background and traditions, 2nd-their own religious beliefs/faith and 3rd-
 3. UH freshmen students have the mindset and are willing to engage across worldview diversity [different religious beliefs];
 4. 94.9% of UH freshmen indicated that UH was a welcoming environment for people of diverse religious and nonreligious beliefs [Peer-86.78; National-84.94]
 5. 57% of UH freshmen indicated that they had five or more close friends of another religious/nonreligious perspective [Peer-54.81; National-47.82]
 6. 93.88% of UH freshmen that responded indicated that it is possible to have strong relationships with those of religiously diverse backgrounds and still strongly believe in their own worldview [Peer-92.61; National-89.70]

Planned Action: By gathering baseline data on UH freshmen students regarding religion and spirituality, information received will assist in identifying areas of change from their first year to their fourth year, determine how UH compares with other colleges and universities and assist with the development of religious / spiritual programs and services.

- b. IDEALS 2 Assessment, March 2016.

Major Findings: Assessment information will not be available until December 2016 and will be reported in FY17 reports.

Planned Action: By gathering baseline data on UH freshmen students regarding religion and spirituality, information received will assist in identifying areas of change from their first year to their fourth year, determine how UH compares with other colleges and universities and assist with the development of religious / spiritual programs and services.

Campus Ministry Programs

Florida State University
 Massachusetts Institute for Technology
 North Carolina State University – Chaplains Cooperative
 Northern Illinois University – Association of Campus Religious Organizations
 University of Notre Dame
 Pennsylvania State University
 University of Nebraska – Lincoln
 Southern Illinois University - Edwardsville
 Western Carolina University

Chapels

Auburn University – University Chapel	Tulane University – Rogers Memorial Chapel
Bastyr [WA] University – Chapel	Univ. of Chicago – Rockefeller Memorial Chapel
Emory University – Cannon Chapel	Univ. of Georgia – Chapel
Howard Univ. – Andrew Ranking Memorial Chapel	Univ. of Kansas – Danforth Chapel
Indiana Univ. – Beck Chapel	Univ. of Maryland – Memorial Chapel
Michigan State Univ. – Alumni Chapel	Univ. of Mississippi – Paris Yates Chapel
Northwestern Univ. – Chapel [2]	Univ. of Missouri – A.P. Green Chapel
Rice – Memorial Chapel	Univ. of Southern California
Southern Methodist University – Perkins Chapel	Univ. of Southern Mississippi – Danforth Chapel

Texas Tech Univ. – Kent Hance Chapel
Trinity Univ. – Chapel

Univ. of Tulsa – Sharp Chapel

Houston Area Churches and Other

Christ Church Cathedral (Episcopal)
Christ the King Lutheran Church
First Evangelical Lutheran Church
First Methodist Church
First Presbyterian Houston
Houston First Baptist Church
Saint John Vianney Catholic Church
Saint Paul's Methodist Church
American Guild of Organists
American Youth Corp [*national interfaith dialogue org*]

- 5. Please discuss any budget or organizational changes experienced since your last (FY2017) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections. In addition, if your unit concluded FY2015 with a Fund 3 addition to Fund Equity, please describe the conditions which caused the addition.**

There were no differences between amount of SFAC request and actual SFAC allocation for FY 2016.

The annual allocation from the Rockwell Endowment of \$20,725 is to be used for the annual operation of the A.D. Bruce Religion Center.

The Religion Center concludes the year with an equity balance of \$178,951. This balance is a result of the deferred maintenance amount previously set aside for the Religion Center window glazing project.

The window glazing project was placed on hold due to changes in FP&C which now require all projects to be processed and approved through the Small Projects Program. In careful evaluation of the program, which now requires an architect to review and develop plans, it was determined that a careful evaluation of the building through Phase II of the campus building evaluation program was necessary. The Phase II Facilities Condition Audit has been submitted but is on hold while development plans and funding processes are developed.

Approval was received to transfer \$27,000 from the AD Bruce SFAC Fund Balance to cover a project with Facilities, Planning and Construction for an in depth assessment of the Religion Center. The study will provide information that will assist in the development of a plan of action and costs for repairs and renovation of the A.D. Bruce Religion Center.

6. Please list your 2017-2018 strategic initiatives and action steps in priority order and cite the specific Division of Student Affairs and Enrollment Services Strategic Initiatives and University of Houston Strategic Goals to which they relate. Larger units may wish to group responses by subprogram. Under each strategic initiative, please state the specific action steps (programs, activities, services, policies/procedures, etc.) that you intend to implement to accomplish your stated initiative.

Strategic Initiative 1: Manage and provide for a pleasant and well maintained auxiliary facility for the use of UH students faculty, staff, alumni and University guests. **UH – 2; DSAES – 1, 2, 4 & 6**

Action Step: Develop a plan of action that will address and prioritize facility needs for repair and/or replacement. The plan of action will outline a process for identifying financing these projects through the religion center budget, Student Life and DSAES development resources. Special attention will be given to proposing a viable payment process should an interdepartmental funding source is identified and approved.

Action Step: Monitor and review the UH Service Level Agreements for housekeeping, maintenance and grounds to ensure Religion Center needs are met and cost savings are achieved where applicable.

Action Step: Develop a working partnership with the new custodial vendor and monitor the Custodial Cleaning Frequency Charts to ensure facility cleanliness and consistent staffing to support student organization activities and special event needs.

Action Step: Review and revise the student assistant training program for special event assistance and improving and maintaining customer service based on an ethic of care. Special attention will be given to CPR and AED training for student assistants and resident ministries.

Strategic Initiative 2: Provide administrative, advising and program support for the programs and services of the Campus Ministries Association (CMA). **UH – 2; DSAES – 1, 2, 3, 4 & 6**

Action Step: Develop program initiatives to support interfaith dialogue, campus outreach to further develop collaborative programs and services with registered student organizations and colleges and departments.

Action Step: Coordinate with the Center for Diversity and Inclusion, UH Wellness, the Religious Studies Department, the Campus Ministries Association and UH Contracts and Grants to plan a variety of InterFaith Dialogue programs that will provide students different learning options, to include speakers, cohort groups and reading options.

Action Step: Identify and recruit a graduate assistant for the Religion Center to assist with the development of interfaith dialogue initiatives, support campus and community outreach, and assist with the development and implementation of assessment projects.

Action Step: Develop a student / staff task force that will identify resources and models that will strengthen current CMA initiatives on interfaith dialogue and identify new programs and services for spiritual wellness and improve religious competencies of the UH campus community. The task force will represent interested members of the Campus Ministries and representatives from Religious Studies and DSAES stake holders.

Strategic Initiative 3: Market the Religion Center programs and services to UH and the greater Houston area. **UH – 2; DSAES – 4, 5 & 6**

Action Step: Develop a plan of action in collaboration with the Student Center Conferences and Reservations [CARS] Office and the University Hilton that will showcase UH facilities as a destination for special events.

Action Step: Produce a quarterly Religion Center newsletter; review and update the Religion Center’s web site; and explore new and different ways in which the digital kiosk can further promote Religion Center events and support special events.

Action Step: Review and update A.D. Bruce Religion Center’s social media presence and marketing to include the A.D. Bruce Religion Center web site [www.uh.edu/adbruce] and other social media options.

Strategic Initiative 4: Continue to develop assistance for and partnerships with students, registered student organizations (RSOs), colleges / departments and non-UH entities with the planning and presentation of their programs and events in the Religion Center. **UH – 2; DSAES – 1, 2 & 6**

Action Step: Continue to work with Student Government Association, Student Affairs and Enrollment Services, Advancement, the UH Alumni Association, UH Marketing and the Campus Ministries Association in the development and planning of the Annual UH Memorial Service.

Action Step: Develop a partnership with the College of Education and the Hilton College of Hotel and Restaurant Management that will further support student learning and engagement through internships, graduate assistantship and employment.

Action Step: Collaborate with the Moores School of Music to schedule and promote recitals and concerts at the A.D. Bruce Religion Center.

- 7. What are the other possible sources of funding available to your unit and what efforts are being made to access them (e.g. grants, donations, etc.)? If you receive funds from other sources, please briefly describe the source, purpose, and duration of the funding and report the amounts received in the appropriate rows/columns on the SFAC Spreadsheet.**

The A.D. Bruce Religion Center will continue to benchmark with local venues and colleges and universities to stay competitive in the pricing of event space and facility services.

The Rockwell Endowment provides annual support for the operation of the Religion Center

The Religion Center will continue to collaborate with the Director of Development for the Division of Student Affairs and Enrollment Services to develop an ongoing fund raising program that will support the renovation of and addition to the existing Religion Center to provide improved services and support for a diverse and inclusive 21st century campus.

- 8. Please describe any services that are similar to yours and/or any overlap between your unit and any other unit(s) providing services to students and the rationale for the overlap.**

There is no overlap between other units and the A.D. Bruce Religion Center.