

CULLEN COLLEGE OF ENGINEERING TECHNOLOGY DIVISION

Bachelor of Science, Retailing & Consumer Science

Four-Year Academic Map 2025-2026

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total
	ENGL 1301	First Year Writing I	3	ENGL 1302	First Year Writing II	3	
	HIST 1301	U.S. to 1877	3	HIST 1302	U.S. Since 1877	3	
	MATH 1332	Contemporary Mathematics I	3	CORE	Math Reasoning	3	
	CORE	Life & Physical Sciences	3	CORE	Life & Physical Sciences	3	
	GOVT 2305	US Government	3	GOVT 2306	US & Texas Const & Politics	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total
	CORE	Social & Behavioral Sciences	3	*TECH1301	Intro to Data Analytic Tools	3	
	CORE	Math Reasoning	3	*HDCS 1300	Human Ecosystems & Tech Change	3	
	CORE	Creative Arts	3	*HDCS 2301	Consumer Science	3	
	CORE	Lang., Philosophy & Culture	3	*TMTH 3360	Applied Technical Statistics	3	
	Free Elective or Minor		3	Free Elective or Minor		3	
	Semester Hours		15	Semester Hours		15	30

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total
	*HDCS 3300	Organizational Decisions	3	*HDCS 3384	Consumer Sales	3	
	*HDCS 3303	Retailing & Consumer Science	3	*TECH 3365	Appl of Discrete Methods in Tech	3	
	*HDCS 3376	Resources in Tech Entrepreneurship	3	*HDCS 3304	Visual Merchandising	3	
	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	
	Free Elective or Minor		3	Free Elective or Minor		3	
	Semester Hours		15	Semester Hours		15	30

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total
	*HDCS 4380	Merchandising	3	*HDCS 4300	Research Concepts in HDCS	3	
	*HDCS 4386	Communication Strategies in Retailing & Supply Chain	3	*HDCS 4375	Strategies in Digital Retail	3	
	*HDCS 4303	Merchandising Systems	3	*HDCS 4393	Internship in RCS	3	
	*HDCS 4369	Entrepreneurship	3	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	
	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	
	Semester Hours		15	Semester Hours		15	30
							120

*Courses offered in Sugar Land

Courses in Bold are important prerequisites and should be taken as early as students are able.
Students should meet with their academic advisor to formulate their own plan.