# **Egor Cherenkov**

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### **EDUCATION**

Ph. D. in Hospitality Administration (2024-2027)

University of Houston, Houston, TX Major: Hospitality Administration

M.S. in Global Hospitality (2022 – 2023) Ecole Hoteliere de Lausanne, Lausanne, CH

Major: Global Hospitality

**B.S.** in Hotel Administration (2018 – 2021)

Cornell University, Ithaca, New York, USA

Major: Hotel Administration

Minor: Real Estate and Beverage Management

#### TEACHING EXPERIENCE

## University of Houston, Houston, TX

Conrad N. Hilton College of Global Hospitality

Teaching Assistant (Fall 2024 – Present)

- GHL 6317: Innovative Hospitality Technologies, Graduate course, In-Person (Graded assignments, kept attendance, assisted instructor with any communication and logistics with the class)
- GHL 6380: Hospitality Business Analytics and Communication, Graduate course, In-person (Graded assignments, kept attendance, assisted instructor with any communication and logistics with the class)

Class Assistant (Fall 2023)

• Marketing Analysis, Graduate course, In-Person (Schedule meetings with the class and Professor, communicate critical information from professor)

### Cornell University, Ithaca, NY

School of Hotel Administration

Teaching Assistant (Fall 2020)

• HADM 2010: Hospitality Quantitative Analysis, Undergraduate course, Virtual format (*Hold office hours multiple times a week and assist students in class*)

#### PUBLISHED RESEARCH & MANUSCRIPTS UNDER REVIEW

**Cherenkov, E.**, Schmitt, A., & Filippova, E. F&B Concept Guide: What makes a successful F&B experience in different regions? The manuscript is due to be published on January 5<sup>th</sup> 2024 on *EHL Insights* (Additionally pending approval for *Hospitality.net*)

Cherenkov, E., Lee, M., Benga, V., Guohao, S., Nandwani, N., Raguin, K., Sueur, M. Impact of Disruptive Innovative Technologies on Hospitality Businesses. Published at Journal of Smart **Tourism** 

### RESEARCH IN PROGRESS

Cherenkov, E., Lee, M., & DeFranco, A. Building Consumer Trust in the Digital Age: The Role of Corporate Digital Responsibility (CDR) in Enhancing Digital Trust. (Collecting Data, Target journal: International Journal of Hospitality Management)

## PROFESSIONAL EXPERIENCE

Jun 2021 – Jul 2022 Four Seasons Hotels & Resorts (Assistant Food & Beverage Outlet Manager) Oversaw daily restaurant operations for all meal periods on property. Assisted banquets department with group event orders. Completed payroll and schedules for operations. Automated payroll files and manager duties on Excel. Provided training for new employees on Forbes Standards. Presented monthly operational updates to directors. Developed F&B menu concepts for holiday events. Jan. 2020 – May The Statler Hotel (Student Bar Manager at The Regent Lounge) Led barback, server, and food runner training for new employees. 2021 Analyzed P&L statements and inventory sales data. Ensured inventory remained organized and up to date. Assisted in new menu development on a quarterly basis. Sept. 2019 – Dec. The Statler Hotel (Student Supervisor at The Regent Lounge) 2019 Assisted in hiring new servers. Provided summary sales reports daily. Jan. 2019 – Aug. Argos Bar & Inn (Bartender & Barback) 2019 Produced a variety of cocktail and beverages at high volume. Provided input for new seasonal menu development. Dec. 2016 The Butcher Shop (Food Runner and Waiter, Internship) Gained fundamental restaurant operational knowledge. May 2016 - Jul. 2016 **Brazilian Court Hotel (Hotel Operations Internship)** Shadowed directors from different departments and assisted them with daily operational challenges. May 2015 – Jul. 2015 **Savoy Hotel (Front Desk Internship)** 

- Accompanies and assisted over 100 guests per day at the front desk as the front desk supervisor assistant.
- Translated for guests who spoke English and Russian.

# PROFESSIONAL CERTIFICATIONS

- Certification in Hotel Industry Analytics (CHIA)
- Certification in Advanced Hotel & Tourism Analytics
- Certified Hotel Valuation Software Consultant (CHVSC)
- Certified Hotel Appraiser (CHA)
- Certified Hotel Valuer (CHV)

## **SKILLS**

- Microsoft Office
- JMP Statistical Software
- Project Management
- Verbal & Presentation Skills

- RStudio & SPSS
- Tableau
- English, Russian, Spanish
- Market Feasibility